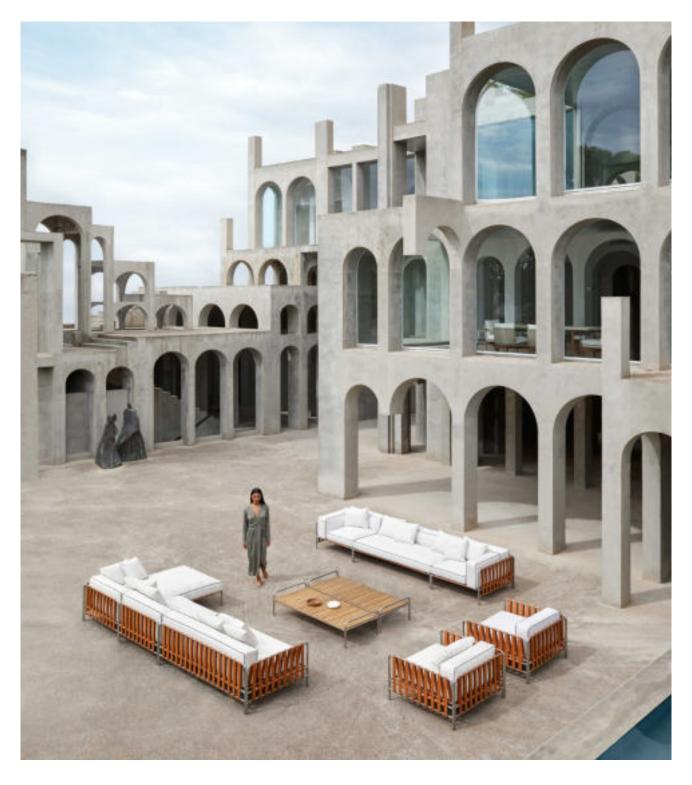
ONSEN, BALANCED DESIGN

Design by Francesco Meda & David Quincoces for GANDIABLASCO



"We have proposed to give shape to what GANDIABLASCO is today, with a design that explores the sensations associated with life inside the house applied to the enjoyment of outdoor spaces."

"The play of light and shadow. The contrast between empty and full. The mixture of opposite concepts. We have imagined a system that aspires to dialogue in the same language that both architecture and nature use."

ONSEN is a contemporary classic devised by **Francesco Meda and David Quincoces**. A proposal that dialogues with nature and architecture, and that stands out for its experimentation in the use of exterior materials with contrasting properties that maintain their natural elegance although reminiscent of artisanal tanning.







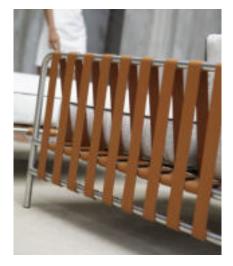


ONSEN is a collection of outdoor furniture of gentle and elegant beauty that includes elements made with stainless steel, leather and outdoor fabrics. Together they create a balanced combination, where the hardness of steel coexists with the warmth of leather and a selection of fabrics with natural tones. "ONSEN's success is that it has been the result of a long research process that has taken us into unexplored land and has led to innovations both in construction techniques and in the selection of materials", Meda details.

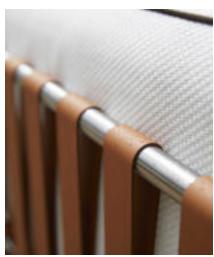


The soul of the sculptural furniture is a **tubular structure in matt stainless steel** of high resistance and durability covered by special **outdoor leather straps** that interweave the sculptural volumetry in steel and create, on the outside, a sensual play of shadows with the projected geometry of the girths.



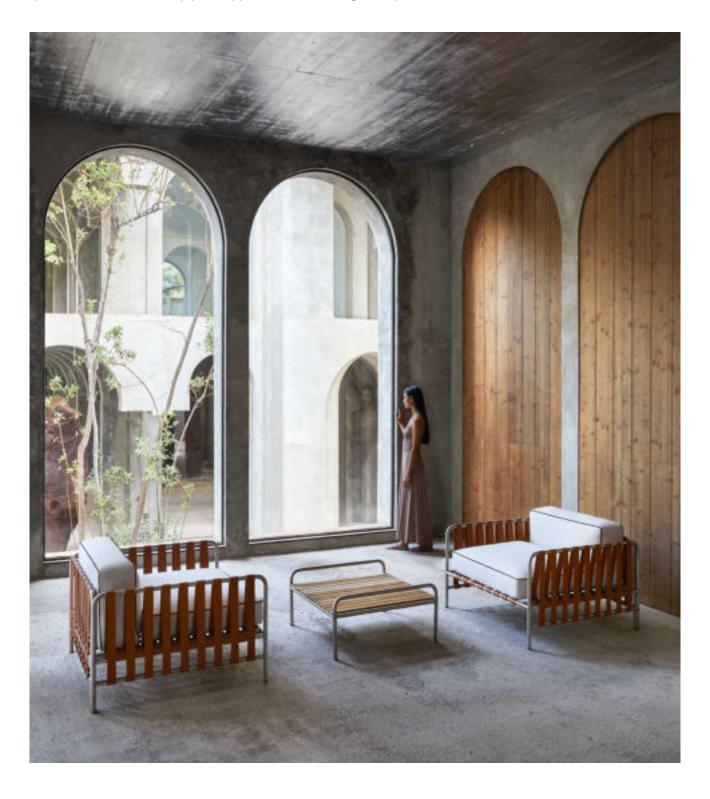






The mats are made with polyurethane foam rubber and microfiber top filling covered with waterproof fabric. The exterior upholstery is removable and is made with an **acrylic fabric piping** that gives it its own personality among the wide offer of GANDIABLASCO collections.

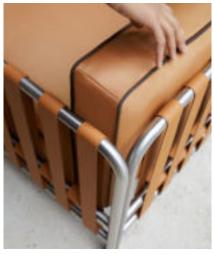
Now, the ONSEN series is being expanded with new designs that are integrated into the sculptural spaces of Xavier Corberó in Esplugues de Llobregat (Barcelona). The geometry and purism of the new ONSEN pieces lack those superfluous ornaments and instead dialogue with the nakedness of the space, with a brutalist aesthetic, enriching the volume and the feeling of infinity to which the Catalan artist aspired, creating different outdoor spaces where one can enjoy the appreciated natural light, so praised in the architecture of the Mediterranean.



A contemporary classic. ONSEN's discrete language mentions raw materials that refer to nature and contemplation. For this reason, the furniture is integrated into the architectural spaces of hotels, private terraces, interior patios, porches and other types of interior and exterior spaces that flee from decorative opulence. An invitation to relax in connection with the essential values of life.











TECHNICAL INFORMATION

Year: 2022

Designer: Francesco Meda & David Quincoces

Materials: Satin AISI 316L stainless steel tube. Synthetic leather, vinyl, and polyester straps. 100% acrylic fabric

piping. Tabletop in iroko or thermo-lacquered aluminium sheet (optional).

Composition: Polyurethane foam rubber covered with water-repellent fabric.

Fabric colours: Pre-set combinations of piping and fabrics: white, sand, bronze, grey, orange.

Tabletop colours: white, agate grey, sand, bronze, wine red, blue grey, grey blue, cement grey, bottle green, quartz

grey, anthracite, black.

Francesco Meda:

Francesco Meda (Milan, 1984) graduated in 2006 from the European Institute of Design in Milan. The designer gained experience in London working in Sebastian Bergne's studio and later Ross Lovegrove's. In 2008 he returned to Milan and collaborated with his father Alberto Meda on brands such as Kartell and Caimi Brevetti. Meda has promoted her own art and design projects in other international firms and prestigious galleries such as Nilufar Gallery and Schoeni Art Gallery in Hong Kong. Among the applauded designs of him, stand out the bridge lamps and the 3D printed jewels that are part of the collection of the Triennale Design Museum in Milan. Francesco Meda also has several awards. The last one was the 2019 Wallpaper Design Awards with the Woody chair for Molteni & C.

David Quincoces:

Born in Madrid, David Quincoces has lived in Milan since 2005, where he arrived to study a master's degree in interior design at the Politecnico di Milano. Having worked with Piero Lissoni, he founded his own studio, Quincoces-Dragó, more than ten years ago. It is currently one of the most sought-after architecture firms in Milan and works both in collaboration with design companies and in interior architecture projects.



About Gandia Blasco Group

Gandia Blasco Group is a Valencian family company pioneer in the design and manufacture of outdoor furniture and spaces, alongside the creation and handmade production of designer rugs through its three brands: GANDIABLASCO, GAN and DIABLA. Founded in 1941 by José Gandía Blasco, its journey has been marked by constant reinvention and the promotion of design culture. The company is chaired by José A. Gandía-Blasco Canales, a member of the second generation of the family and artistic director of GANDIABLASCO.

Headquartered in Ontinyent (Valencia, Spain) and present in 75 countries, the company is in the process of expansion and carries out continuous experimentation and innovation in collaboration with renowned designers. Within the framework of its strategy of social responsibility and environmental sustainability, Gandia Blasco Group is committed to the durability and circularity of its designs based on the use of recyclable and recycled materials and, through the GAN Women Unit social initiative, emphasizes in the preservation and updating of artisan techniques and in promoting the economic independence of the craftswomen communities of rural India with which the brand collaborates.

About GANDIABLASCO

GANDIABLASCO is the outdoor furniture brand from the Gandia Blasco Group, a family owned business based in Valencia (Spain), founded in 1941 as a blankets manufacturer. In the mid-90s, José A. Gandía-Blasco Canales, the company's current President and Creative Director, introduced design in all areas of the company, focusing his interest on the development of furniture and outdoor accessories with a distinct architectural character. The expression of a lifestyle inspired by his Mediterranean roots transcended to products. Since then, the creation of simple and elegant outdoor spaces has set the company's direction. The quality of their designs and the use of luxury materials has made way for collaborations with architects and designers of international prestige. Currently, the GANDIABLASCO brand has reached more than 75 countries and is internationally recognised for the quality of its furniture and the creation of contemporary environments that reflect its passion for outdoor living.

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